

Plan Campus Visits and Make the Most of the College Search at http://goseecampus.com

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College Trip Website Lets High School Students Plan Spring Visits Online

ATLANTA, February 2, 2011--Go See Campus (http://goseecampus.com), the free college trip planning website for high school students and parents, is providing new resources to those visiting campus this spring.

From January to May, many high school students will be taking college trips. These visits can be the most important factor in deciding which school to attend since being on campus can help high schoolers experience the culture, environment, and student life at a college. However, planning a college trip presents challenges, from deciding on schools to visit to organizing travel.

Go See Campus, launched in March 2010, helps high school students and parents by providing them with a first-of-its-kind, online College Trip Planner. New additions let users plan visits to over 2,300 campuses. Students can search for colleges, connect to activities like campus tours, and create itineraries to take on the road.

In addition to the expanded College Trip Planner, Go See Campus has launched a new "Resource Library" on Facebook, which offers exclusive information not yet available in the website's "College Advice" section. For example, one article on Facebook outlines issues that parents and high school students should discuss before overnight college visits. Go See Campus has also launched "Connect with Colleges". This new feature lets students request admissions information from schools and enter to win a college scholarship.

Kevin Preis, the website's founder, says, "Go See Campus' goal is to help students and parents get the most from the college search. Expanding the universe of schools and offering new college trip resources are part of that effort."

The website has a growing audience of students, parents, and college professionals. Ginger Fay, Director of Fay College Counseling in Washington, DC, says, "Go See Campus is great when you're planning a college trip because it tells you about all the activities you can participate in at the schools and why they are important." Michelle Graziosi, College Counselor at The Oakwood School in Greenville, NC, agrees. She adds, "With the 'Travel Arrangements' and 'Find Restaurants Nearby' options, you can get everything you need for each visit." Both she and Ms. Fay recommend the website to students and their parents.

The growth of the College Trip Planner is its second expansion since launching. Initiatives such as advice articles on Facebook and the "Connect with Colleges" feature join other site efforts, like "College Resources" and "Campus Bookstore" pages, and represent Go See Campus' continuing work to support families in the college search.

About Go See Campus

Go See Campus is the free website that helps students and parents plan campus visits online and make the most of the college search. The site's College Trip Planner is a first-of-its-kind



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application that connects users to campus tours, information sessions, and other admissions activities. They can download campus maps and make travel arrangements all in one place. Go See Campus also offers college advice, campus visit reports, an interactive community, and university reviews. For more information, visit http://goseecampus.com, and get exclusive content and updates through Facebook and Twitter.

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